# Clasen Quality Coatings, Inc.

Particulars		
About Your Organisation		
Organisation Name		
Clasen Quality Coatings, Inc.		
Corporate Website Address		
www.clasen.us		
Primary Activity or Product		
Manufacturer		
Related Company(ies)		
No		
Membership		
Membership Number	Membership Category	Membership Sector
4-0496-14-000-00	Ordinary	Consumer Goods Manufacturers

# **Consumer Goods Manufacturers**

## **Operational Profile**

- 1.1 Please state what your main activity(ies) is/are within manufacturing
  - Ingredient manufacturer

## **Operations and Certification Progress**

2.1 Do you have a system for calculating how much palm oil and palm oil products you purchased?

Yes

2.2.1 Do you manufacture for:

Own Brand

2.2.2 Total volume of Refined Palm Oil or Refined, bleached, and deodorized (RBD) Oil Palm sold in the year:

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2.2.3 Total volume of refined Palm Kernel Oil sold in the year:

2.2.4 Total volume of other Palm Oil Derivatives and Fractions sold in the year:

2.2.5 Total volume of all oil palm products you sold in the year:

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2.3 Palm oil volume sold in the year in your own brands that is sourced through RSPO-certified physical supply chains: In Your Own Brand

No	Description	Refined palm oil/Refined, bleached, and deodorized (RBD) oil palm (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)	Volume of Palm Kernel Expeller used / processed and/or traded in the year (Tonnes)
1	Book & Claim				
2	Mass Balance				
3	Segregated				
4	Identity Preserved				
5	Total volume of oil palm products that is RSPO-certified				

#### 2.4.1 What type of products do you use CSPO for?

Compound confectionery coatings and fillings

2.5 What is the percentage of certified sustainable palm oil in the total oil palm products your company sells in:

Europe --% India --% China --% South East Asia --% North America --% South America --%

2.6 What is the percentage of certified sustainable palm kernel oil in the total palm kernel oil your company sells in:

Europe --% India --% China --% South East Asia --% North America --% South America --%

#### **Time-Bound Plan**

3.1 Date expected to/or started to use any RSPO certified palm oil products - own brand

2014

3.2 Date expected to be using 100% RSPO certified palm oil products from any supply chain option - own brand

2020

3.3 Date expected to be using 100% RSPO certified palm oil from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products

2020

3.4 Do your (own brand) commitments cover your company's companies' global use of palm oil?

у

3.5 Does your company use CERTIFIED SUSTAINABLE PALM OIL products in goods you manufacture on behalf of other companies?

у

3.6 Which countries that your organization operates in do the above commitments cover?

- United States

3.7 What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies

We have been sourcing Mass Balance since 2014 and achieved Segregated model certification toward the end of 2015, with initial transactions against segregated products in progress for H1 2016. Our goal is to continue to increase our usage of certified oil(s) on a YOY basis toward our end goal of achieving 100% certified supply by 2020.

#### 3.8 Date of first supply chain certification (planned or achieved)

2014

#### **Trademark Related**

4.1 Do you use or plan to use the RSPO trademark on your own brand products?

No

#### Please explain why

Do not currently use as we are a ingredient supplier, not found to be value added and cost prohibitive from packaging materials standpoint

#### **GHG Emissions**

5.1 Are you currently assessing the GHG emissions from your operations?

Yes

5.2 Do you publicly report the GHG emissions of your operations?

No

Please explain why

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#### **Actions for Next Reporting Period**

6.1 Outline actions that will be taken in the coming year to promote sustainable palm oil.

Continued education and promotion to our existing and new customers through sales, marketing materials, industry conferences/trade shows, etc. Business to business discussions toward converting customers toward use of certified oils model. Already in process of executing our first Segregated model transactions to be used in 2016.

#### **Reasons for Non-Disclosure of Information**

7.1 If you have not disclosed any of the above information, please indicate the reasons why

Confidential

- Others:

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#### Application of Principles & Criteria for all members sectors

8.1 Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C such as:

U Water, land, energy and carbon footprints

Land Use Rights

Ethical conduct and human rights

No file was uploaded

School Labour rights

No file was uploaded

Stakeholder engagement

□ None of the above

#### 8.2 What steps will/has your organization taken to support these policies?

#### **Commitments to CSPO uptake**

As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions: Do you have plans to?

Yes

#### Please specify

Pending supply availability and commitment of customers/market, goal to use 100% physical supply chain certified palm, palm kernel, and derivatives by 2020.

#### 9.1 Do you have plans to immediately cover the gap using Book & Claim?

No

#### Please explain why

Cost of premiums and current lack of customer commitment to convert to certified oils causing potential negative financial impact to Clasen

## **Concession Map**

10.1 Does your company or any subsidiary of your company own or manage oil palm plantations?

No

#### Please explain why

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## Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

Financial premiums structure and lack of commitment from customers toward supporting financial implications

2 How would you qualify RSPO standards as compared to other parallel standards?

Cost Effective:
No
Robust:
Yes
Simpler to Comply to:
No
3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

Continued education and promotion to our customers and marketplace through sales, marketing materials, trade shows, and business to business discussions toward converting customers toward use of certified oils model.

4 Other information on palm oil (sustainability reports, policies, other public information)

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